6/22/2016

City of Los Angeles Responsible Banking Investment Monitoring Program For Investment Banks

Investment banks providing City investment banking services or seeking City investment banking business must complete and submit this form no later than July 1st of each year to the City Administrative Officer to comply with Chapter 5.1, Section 20.95.1 of the Los Angeles Administrative Code.

Contact Information:

Eric Golynsky, Director

Print Name, Title

Name of Financial Institution			
340 Madison Avenue	New York	NY	10173
Street Address	City	State	Zip Code
Eric Golynsky, Director			
Contact Person Name and Title			
212-752-6103	eric.golyns	sky@pnc.com	
Telephone No.	Email Addres	SS	
Please answer the following qu			thin the City limite?
	onetary donations to charit please complete the attache		thin the City limits?
 Did your firm provide a Yes No <u>√</u> 	any scholarship awards to i	residents of the C	ity of Los Angeles?
	scholarships were awarded the total value of the awarde		0
designated as "womer	nternal policies regarding un owned," "minority owned," please provide a copy of yo	" or "disabled" bu	
CERTIFI	CATION UNDER PENALTY	OR PERJURY	
I certify under penalty of perjur form and the responses contain			

PLEASE SEND THE ORIGINAL SIGNED FORM TO THE ADDRESS BELOW AND EMAIL A COPY TO CAO.DEBT@LACITY.ORG.

have provided full and complete answers to each question, and that all information provided in

response to this form is true and accurate to the best of my knowledge and belief.

Office of the City Administrative Officer 200 North Main St. Room 1500 Los Angeles, CA 90012 Attention: Debt Management Group

Attachment for Question #1 - Responsible Banking Investment Monitoring Program for Investment Banks

Name of Charitable Organization	Туре	Amount (\$)
Affordable Living for the Aging	Charitable Sponsorship	\$3,500.00
University of Southern California	Charitable Sponsorship	\$25,000.00
University of Southern California	General Grant	\$25,000.00
California Science Center	General Grant	\$3,590.00
Association of Latino Professionals	General Grant	\$31,500.00

PNC Supplier Diversity Program



At PNC, we know that achieving more in our community begins with the people who belong to it. As one of the nation's leading financial services organizations, PNC is committed to supporting and providing business opportunities to diverse suppliers.

Our Supplier Diversity Program focuses on offering qualified minority, women-owned, veteran, and LGBT, as well as small and disadvantaged, businesses the opportunity to provide products and services to our organization.

Through our diverse supply base, PNC can leverage the varying perspectives, unique skills, and innovative thinking that are needed to enhance our businesses' success. By doing this, in turn, we will better serve our



customers and employees, as well as promote economic growth in the communities.

Learn more about our Supplier Diversity Program at pnc.com/supplierdiversity.

Register today in PNC's Supplier Diversity Registration Portal

By registering your business, your company profile will be maintained in our database and reviewed as sourcing opportunities arise.



- Go to PNC's Supplier Diversity Program website at pnc.com/supplierdiversity.
- Click on "How to Register as a Supplier" and follow the directions.
- Enter all required information and click the "Register" button to complete your business profile submission.
- An email will be sent to you confirming your successful registration.

If you have any comments or questions, please contact PNC Supplier Diversity at Supplier Diversity@pnc.com.



Supplier Diversity Program

Program Scope

Aligning with the diversity of our employee, community and customer base, PNC's Supplier Diversity Program includes businesses that are at least 51 percent owned, operated and controlled by minorities, women, veterans, lesbian, gay, bi-sexual and transgender individuals, as well as disadvantaged and small business enterprises.

Minority group members are defined as African American, Hispanic American, Native American, Asian-Pacific American, Asian-Indian American or Alaskan Natives.

Program Requirements

- 1. Ensure that your company is within the scope of the PNC Supplier Diversity Program as stated above.
- 2. Confirm that your company's goods and services fall within one or more of the following categories:
 - Banking/Marketing Services
 - Corporate Services
 - Employee-Related Services
 - · Lending/Data Services
 - Operation Services
 - Realty Services
 - Technology
- 3. Register your company in PNC's supplier registration portal following the steps outlined on page one. Once registration is complete, your company profile will be maintained within our portal and you will be contacted if and when a sourcing opportunity that aligns with your profile becomes available. Your registration will allow PNC to remain in contact with you and to notify you of events or development opportunities that may be of interest to you and your company.

Partner Organizations

Our partnerships with national business, civic and trade organizations strengthen our efforts and yield best practices for identifying and developing new relationships. We are proud to be members of the following organizations:

- National Minority Supplier Development Council (NMSDC)
- Women's Business Enterprise National Council (WBENC)
- National Veteran-Owned Business Association (NaVOBA)
- National Gay & Lesbian Chamber of Commerce (NGLCC)
- US Hispanic Chamber of Commerce (USHCC)
- US Pan Asian Chamber of Commerce (USPACC)
- United States Business Leaders Network (USBLN)
- Financial Services Roundtable Supplier Diversity (FSRSD)

Awards/Recognition

PNC's supplier diversity efforts have been recognized by several leading industry organizations:

- "2016 Best of the Best" Winner, Black EOE Journal
- "2015 Best of the Best" Winner, Hispanic Network
- 2015 WE USA Corporations of the Year
- Best Places to Work for LGBT Equality, Human Rights Campaign, 2015
- 2015 Military Friendly Supplier Diversity Programs, NaVOBA
- MBN USA magazine Top 101 Corporations for Supplier Diversity
- Top 10 Regional Companies for Diversity, Diversity Inc.
- Top 100 Veteran-Friendly Companies, U.S. Veterans magazine

Contact Us

PNC Supplier Diversity

The PNC Financial Services Group, Inc. 116 Allegheny Center Mall Pittsburgh, PA 15212 supplierdiversity@pnc.com



"Diversity and inclusion are increasingly recognized as important principles of good management and have long been among our core values at PNC. Our diversity helps us to attract top talent and reflect the communities we serve. It leads to deeper relationships with our customers and suppliers, which fuels our growth. Perhaps most important, it positions us better for ongoing success as changing demographics continue to shape our country. For all of these reasons, we will continue to demonstrate our commitment to a vision with diversity and inclusion at its core. Our future depends on it."

William S. Demchak, Chairman, President and Chief Executive Officer

